

# PROGRAMS ON THE AIR

|             |             |
|-------------|-------------|
| WAAT...970  | WMCA...570  |
| WCBS...880  | WMGM...1050 |
| WEVD...1330 | WNBC...660  |
| WINS...1010 | WNEW...1130 |
| WJZ...770   | WNJR...1430 |
| WLIB...1190 | WNYC...830  |

|             |            |
|-------------|------------|
| WOV...1280  | WNBT...4   |
| WPAT...930  | WABD...5   |
| WQXR...1560 | WJZ-TV...7 |
| WVNY...620  | WPIX...11  |
| WWRL...1600 | WATV...13  |

SATURDAY, MARCH 26, 1949

## MORNING

4:00-WINS-Recorded Music  
 5:00-WOR-Joe Bier Program  
 5:30-WNBT-Tex Antoine Program  
 5:45-WJZ-Recorded Music  
 WCBS-Jack Sterling Show  
 5:55-WNBC-News: Wally Butterworth Show  
 6:00-WOR-Rambling With Gambling  
 WJZ-Farm News-Philip Alampi  
 WMCA-News: Fisherman's Guide  
 WNEW-Start the Day Right  
 WMGM-News: Art Scanlon Show  
 6:30-WJZ-News: Sons of Faith  
 WCBS-News: Jack Sterling Show  
 WINS-Art Scanlon Show  
 WNEW-News: Sons of Faith  
 8:45-WNEW-Christian Science Program. With Eunice Howard  
 6:55-WNYC-News: Sunrise Symphony  
 7:00-WNBC-News: Wally Butterworth Show  
 WJZ-News: Julian Anthony  
 WOR-Mary Lee Taylor Show  
 WCBS-News: Jack Sterling Show  
 WMCA-News: Western Songs  
 WNEW-News: Art Scanlon Show  
 WMGM-Recorded Music  
 WNEW-Anything Goes: Variety  
 WQXR-The New York Times News  
 7:05-WQXR-Breakfast Musical Clock  
 WJZ-News: People and Things: Patt Barnes  
 WMCA-News: Rise and Shine  
 7:25-WMGM-News: Recordings: Weather  
 7:28-WQXR-Weather Reports  
 7:30-WNBC-News: Charles F. McCarthy  
 WCBS-News: Jack Sterling Show  
 WNEW-Anything Goes  
 WJZ-Breakfast Musical Clock  
 7:45-WNBC-The Mystery Chef  
 WCBS-News: Harry Clark  
 WMCA-Unity Viewpoint-Talk  
 WNEW-Weather Report: News  
 7:55-WJZ-News Reports  
 WMGM-News: Lanny and Ginger Grey  
 8:00-WNBC-News: Wally Butterworth Show  
 WOR-News: Prescott Robinson

## AFTERNOON

12:00-WNBC-News-Charles F. McCarthy  
 WOR-Bing Crosby Sings  
 WJZ-Girls Corps-Variety  
 WCBS-Theatre of Today: Love Never Waits. With Gertrude Warner, John Larkin  
 WMCA-News: Mr. and Mrs. Music  
 WNEW-Joe Duroso News  
 WMGM-Children's Variety Show  
 WNEW-Swing Session  
 WQXR-The New York Times News  
 12:05-WQXR-Luncheon Concert  
 12:15-WNBC-The Kuhns Commentary  
 WINS-Letter  
 12:30-WNBC-Vincent Lopez Orchestra  
 WOR-Henry Gladstone, News  
 WJZ-News Reports  
 WCBS-Grand Central Station: Helms Jits Lipstick Millionaire, With Claudia Assandri  
 WMGM-Varsity Varieties: Leonard Feather  
 WNEW-News: Hall of Records  
 12:35-WJZ-Navy Hour: Speaker, Rear Admiral Ralph S. Riggs, on Our Home Front  
 12:45-WOR-The Answer Man  
 12:55-WNYC-News: Missing Persons  
 1:00-WNBC-Farm and Home Hour  
 WOR-Luncheon at Sardi's-Bill Slater

## EVENING

6:00-WNBC-News-Kenneth Banghart  
 WOR-Lyle Van Comments  
 WJZ-News: Honeybeaters, Songs  
 WCBS-News: Art Hanes  
 WMCA-News: Recorded Music  
 WEVD-United Jewish Appeal Show  
 WQXR-The New York Times News  
 6:05-WQXR-Music to Remember  
 6:15-WNBC-Religion in the News:  
 Dr. Walter W. Van Kirk  
 WOR-John B. Kennedy  
 WJZ-Bible Message  
 WCBS-CBS Views: The Press  
 WINS-Frontpage Party  
 WEVD-Drama: Meet the Pioneer Women:  
 Speaker, Mrs. Israel Goldstein  
 (Premiere)  
 6:28-WQXR-Weather Reports  
 6:30-WNBC-Arturo Toscanini, Conducting  
 the NBC Symphony in Acts I and II  
 of Verdi's Aida; Cast-Herva Nell, Eva  
 Gustavson, Teresa Stitch Randall,  
 Richard Tucker, Norman Scott, Giuseppe  
 Valdengo, Dennis Harbour, Virginia  
 Assandri  
 WOR-News-Fred Vandeventer  
 WJZ-Quizdom Class-Joe O'Brien  
 WCBS-Sports Review-John Derr  
 WMCA-Racing Results  
 WMGM-Sunday Songs  
 WINS-Joe Duroso News  
 WNEW-News: Make-Believe Ballroom  
 WEVD-Dramatic Sketch  
 WJZ-1280 Club-Fred Robbins  
 WQXR-Dinner Music  
 6:40-WINS-Gil Kingsbury News  
 6:45-WOR-Sports-Slan Lomax  
 WCBS-News-Larry Lesueur  
 WMCA-Sports: Steve Ellis  
 WNYC-Weather and News  
 WINS-Geoff Davis Sports  
 WMGM-Recorded Music

## RADIO

10:15-11 A. M.-New York Times Youth Forum: "Will the Atomic Age Serve or Destroy Humanity?" Senior High School Group; Guest, Waldemar Kaempffert; Dorothy Gordon, Moderator-WQXR.  
 1-2:05-Tennis: National Indoor Championship Finals-WMGM.  
 1:55-Baseball: Yankees vs. Boston Braves-WINS; Brooklyn vs. Washington-WMGM.  
 3-4-San Antonio Symphony Orchestra, Max Reiter, Conductor-WNBC.  
 5-6-Philadelphia Orchestra, Eugene Ormandy, Conductor-WCBS.  
 6:30-8-Arturo Toscanini, Conducting the NBC Symphony and Soloists in Acts I and II of Verdi's "Aida"-WNBC.  
 7-7:30-Spike Jones Show: Guest, Madeleine Carroll-WCBS.  
 7:30-8-Bishop's Fund Appeal: Archbishop John T. McNicholas-WJZ.  
 8-8:30-Hollywood Star Theatre: Gregory Peck, Nancy Gates-WNBC.  
 8-8:30-Twenty Questions-Quiz: Guest, Fulton Oursler-WOR.  
 8:05-9-Symphony Hall: Schumann's Symphony No. 2-WQXR.  
 8:30-9-Truth or Consequences, With Ralph Edwards-WNBC.  
 9-9:55-Chicago Theatre: Noel Coward's "Bittersweet"-WOR.  
 9-11-Basketball: New York Knickerbockers vs. Baltimore-WMGM.  
 9:30-10-Drama: "Murder on Stage," With Basil Rathbone-WCBS.  
 10-10:30-Comedy: "A Day in the Life of Dennis Day"-WNBC.  
 10-11-One Great Hour: President Truman Speaks During Program on Inter-Faith Cooperation for World Relief-WOR, WJZ, WCBS.

## TELEVISION

6:30-8-Arturo Toscanini, Conducting the NBC Symphony and Soloists in Acts I and II of Verdi's "Aida"-WNBC.  
 8:30-9-Eddie Condon Floor Show: Buddy Rich, Muggsy Spanier, Jimmy McPartland, Cliff Jackson and Helen Ward-WNBT.  
 8:30-9-Think Fast-Quiz: Dr. Mason Gross, David Broekman, Beverly Roberts, Leon Janney, Joan Bishop-WJZ-TV (Premiere).  
 9-11-Basketball: New York Knickerbockers vs. Baltimore-WJZ-TV.  
 9-11-Boxing, at Ridgewood Grove-WPIX.  
 WJZ-The Home Gardener-Phil Alampi  
 WCBS-Stars Over Hollywood: Henry the Guardian Angel. With Ann Ruth-erford  
 WMCA-News: Mr. and Mrs. Music  
 WNYC-Tanglewood Alumni Association: Nicolai's Merry Wives of Windsor  
 WNEW-Follow the Leader  
 WMGM-Tennis: National Indoor Championship Finals, at 107th Regiment Armory  
 WQXR-The New York Times News  
 1:05-WQXR-Midday Symphony  
 1:15-WJZ-News and Things-Patt Barnes  
 1:30-WNBC-The United States in World Affairs-Discussion  
 WOR-Monica Lewis-Frank Farrell Show  
 WCBS-Give and Take-John Reed King  
 WNEW-News: Recorded Music  
 1:45-WNYC-Weather-Report: News  
 1:55-WINS-Baseball: Yankees vs Boston Braves, at St. Petersburg, Fla.  
 2:00-WNBC-Adventures of Frank Merriwell  
 WOR-Official Detective  
 WJZ-Western Music  
 WNBC-News: Hubert Cobb  
 WMCA-News: Science Looks Ahead-Dr. Robert Britain  
 WNYC-Brooklyn Museum Concert: Children's Program  
 WNBC-Music Hall  
 WQXR-The New York Times News  
 2:05-WQXR-Stringtime  
 WMGM-Warm-Up Time  
 2:15-WCBS-Get More Out of Life: Jane Jordan  
 WMCA-Bandstand  
 2:25-WMGM-Baseball: Brooklyn vs. Washington at Vero Beach, Fla.  
 WOR-Week-end Weather Reports  
 2:30-WNBC-Edward Tomlinson, Comments  
 WOR-Family Theatre: For the Love of Angel, With Jack Haley; Stanley Clements, Host  
 WJZ-Bruce Chase Orchestra  
 WCBS-Country Journal: Guests, Gov. Paul A. Dever of Massachusetts, John Chandler, Mark Purcell  
 WNYC-Music by Great Masters  
 WNEW-News: Music Hall  
 WQXR-Program Favorites  
 2:45-WNBC-Partnership for Peace-Mrs. Thomas G. Evans, Dr. Margaret V. Kiehl, Pauline Mandigo, Margaret Cushman Bannin  
 2:55-WOR-News Reports  
 3:00-WNBC-San Antonio Symphony Orchestra, Max Reiter, Conductor  
 WOR-Proudly We Hall: The Magnificent Rogue, With Turhan Bey  
 WJZ-Treasure Band Show  
 WCBS-Report From Overseas  
 WMCA-News: Bandstand  
 WQXR-The New York Times News  
 3:05-WQXR-Recent Recordings  
 3:15-WCBS-Adventures in Science: Balancing Food and People-Gove Hambridge  
 3:30-WOR-The Clock-Play  
 WCBS-Cross-Section U. S. A.: New Rent Controls-Joseph M. Rourke, J. William Bellanger, Eugene Conser  
 WNEW-News, Music Hall  
 WEVD-Americans for Intellectual Freedom Rally, at Freedom House; Speakers, Dr. Sidney Hook, Dr. Bryn Hovde, Max Eastman  
 WQXR-Music of Our Time  
 4:00-WNBC-Charlie Spivak Orchestra  
 WOR-Drama: Cisco Kid  
 WJZ-This Is For You  
 WCBS-The Texas Rangers  
 WMCA-Newly Recorded Music  
 WNYC-Columbia-Barnard Glee Clubs  
 WNEW-Recorded Music  
 WQXR-The New York Times News  
 4:05-WQXR-Symphonic Matinee

## TELEVISION

10:00-WATV-Test Pattern  
 2:45-WATV-Music and Announcements  
 3:00-WATV-Feature Film  
 4:00-WATV-Western Feature  
 4:15-WPIX-Music  
 4:30-WPIX-Big Top with John Tillman  
 5:00-WATV-Junior Frolics  
 WPIX-Comics on Parade-Dariny Webb  
 5:15-WPIX-Playtime-Frank Paris  
 5:30-WNBT-Children's Sketchbook  
 WATV-Film Serial: Hurricane Express  
 5:45-WPIX-Magic Book  
 5:50-WATV-Camera Highlights  
 6:00-WPIX-Six Gun Playhouse  
 6:15-WCBS-TV-Music: Weather Report  
 6:30-WNBC-TV-Lucky Pup  
 WNBT-Arturo Toscanini, Conducting the NBC Symphony in Acts I and II  
 Chapman: Guests, Marc Connelly, James E. Alford  
 8:00-WCBS-TV-Film: Children on Trial  
 WNBT-Screen Magazine  
 WATV-Film: I Am a Criminal, With John Carroll  
 WJZ-Film: Hollywood in New York-Lols Wilson  
 8:25-WPIX-Your New York  
 8:30-WNBT-Eddie Condon Floor Show: Guests, Buddy Rich, Muggsy Spanier, Jimmy McPartland, Cliff Jackson, Helen Ward  
 WNEW-Film Shorts  
 WJZ-TV-Think Fast-Quiz: Dr. Mason Gross, David Broekman, Beverly Roberts, Leon Janney, Joan Bishop (Premiere)  
 9:00-WNBT-Saturday Night Jamboree  
 WABD-Feature Film  
 WATV-Musical Varieties  
 WJZ-TV-Basketball: New York Knickerbockers vs Baltimore, at Madison Square Garden, in Basketball Association of America Playoff.  
 WNEW-Dance Parade  
 WQXR-Dance Parade-Bill Williams  
 WQXR-Israel Today  
 WQXR-The New York Times News

## MORNING

WJZ-News: Martin Agronsky  
 WCBS-News Round-Up  
 WMCA-News: Recorded Music  
 WNYC-Children's Corner  
 WQXR-The New York Times News  
 8:05-WQXR-Breakfast Symphony  
 8:15-WOR-Breakfast, Dorothy and Dick  
 WJZ-Ed and Pegeen Fitzgerald  
 WCBS-Phil Cook Show  
 WINS-News Reports  
 8:30-WNBC-Frank Luther Songs  
 WCBS-Margaret Alien Program  
 WMGM-News: Recorded Music  
 WNEW-News: Anything Goes  
 WINS-Morning Matinee  
 8:45-WMCA-Front Page Drama  
 WNYC-Program Highlights  
 8:55-WNYC-News: Masterwork Hour  
 WMGM-Weather: Carlton Fredericks  
 9:00-WNBC-Triple B Ranch-Bob Smith  
 WOR-News: Harry Hennessy  
 WJZ-Shopper's Special  
 WCBS-News: Bob Hite  
 WMCA-News: Sabbath Service, With Rabbi Judah Cahn and Others  
 WQXR-The New York Times News  
 9:05-WQXR-Morning Melodies  
 9:15-WOR-Get More Out of Life-Jane Jordan and Sidney Walton  
 WCBS-This Is New York-Bill Leonard  
 9:30-WNBC-The PAL Theatre  
 WOR-What Am I Offered?  
 WMCA-Travels in Song  
 WINS-Three Corner Club  
 WNEW-News: Recorded Music  
 WMGM-Fun at Breakfast, Ward Wilson  
 9:45-WNBC-Stamp Club: Harry L. Lindquist  
 WCBS-Galen Drake Program  
 WMCA-This Is Our Town-Lillian Okun  
 WNEW-Calling All Girls  
 9:55-WNYC-News: Children's Story Fair  
 10:00-WNBC-Archie Andrews-Sketch  
 WOR-News-Henry Gladstone  
 WJZ-American Jazz

## AFTERNOON

4:30-WOR-Three's a Crowd: John Reed King  
 WJZ-Tom Glazer's Ballad Box  
 WCBS-Red Barber's Club House; Guest, Pepper Martin  
 WMCA-Mr. and Mrs. Music  
 WNYC-Famous Artists  
 WINS-Listen to Lacy  
 WNEW-News: Recorded Music  
 4:45-WNBC-Your Radio Reporter  
 WJZ-Melodies to Remember  
 WMGM-Sports Extra  
 4:55-WNYC-News: Maxim Schur, Piano  
 5:00-WNBC-Lassie Show  
 WOR-Bus Hobbies Quiz  
 WJZ-Popular Music  
 WCBS-Philadelphia Orchestra Eugene Ormandy, Conductor  
 WCA-News: Mr. and Mrs. Music  
 WNEW-Catholic Charities Drama: I Am Thy Servant, With William Prince  
 WMGM-Ted Husing Bandstand  
 WQXR-The New York Times News  
 5:05-WQXR-Record Review  
 5:15-WNBC-Do It Yourself Club  
 5:30-WNBC-Dr. I. Q. Jr.-Quiz  
 WOR-The or False  
 WMCA-Bing Crosby Records  
 WNEW-News: Make-Believe Ballroom  
 WQXR-Cocktail Time  
 5:55-WNYC-News: Ballet Time

## EVENING

9:05-WQXR-Evening Concert  
 9:15-WEVD-N. Y. U. Drama: Toothache  
 9:30-WNBC-Judy Canova Show  
 WJZ-The Amazing Mr. Malone-Play, With Frank Lovejoy  
 WCBS-Drama: Murder on Stage, With Basil Rathbone  
 WMCA-Here's to Veterans  
 WNEW-These Are Your Children  
 WNEW-News: Dance Parade  
 WEVD-Melody Moments  
 9:45-WMCA-Guest Star  
 9:55-WNYC-News (To 10, FM to 12)  
 WOR-Ed Thorgersten, Sports  
 10:00-WNBC-Comedy: A Day in the Life of Dennis Day; Barbara Eller, Bea Benaderet, Dink Trout; Others  
 WOR, WJZ, WCBS-One Great Hour: President Truman Speaks During Dramatic Program on Inter-Faith Cooperation for World Relief, With Gregory Peck, Ida Lupino, Robert Montgomery, Others; Quentin Reynolds, Narrator  
 WMCA-News: Music for Memories  
 WEVD-S. W. Garlington, Comments  
 WINS-Top Bands  
 WOV-Fred Astaire-Rosalie Allen  
 WQXR-The New York Times News  
 10:05-WQXR-On Wings of Song  
 10:15-WEVD-Story Time-Drama  
 10:30-WNBC-Grand Ole Opry, With Red Foley, Guest, Cowboy Copas  
 WMCA-News: Sunday Preview  
 WINS-Carroll Alcott, News  
 WNEW-News: Dance Parade  
 WEVD-Music You Want  
 WQXR-Pop Concert  
 10:45-WINS-Songs by Crosby  
 11:00-WNBC-Robert Trout, News

## TELEVISION

Square Garden, in Basketball Association of America Playoff  
 WPIX-Boxing: Johnny Brittenbruck vs. Buddy Holderfield, Ridgewood Grove.  
 9:30-WJZ-Judy Canova Show  
 9:45-WNBT-To Be Announced  
 10:00-WNBT-Explorers Club  
 11:00-WPIX-News  
 WJZ-FM-95.5  
 8:45 A. M.-1:00 A. M.-Same as WJZ  
 WQXR-FM-96.3  
 7:0 A. M.-1:00 A. M.-Same as WQXR  
 WNBC-FM-97.1  
 5:30 A. M.-1:00 A. M.-Same as WNBC  
 WGEN-FM-97.9  
 2:55-10:00 P. M.-News and Music  
 WQXR-FM-98.7  
 3:00-9:00 P. M.-Music and Variety  
 WABF-FM-99.5  
 3:00-12:00 P. M.-Concert Music  
 WMGM-FM-100.3  
 6:00 A. M.-2:00 A. M.-Same as WMGM  
 WCBS-FM-101.1  
 5:45 A. M.-1:05 A. M.-Same as WCBS  
 WGHF-FM-101.9  
 11:30 A. M.-9:30 P. M.-News, variety, Music

## FM STATIONS

(Dial Settings in Megacycles)  
 WFUV-90.7  
 9:00 A. M.-9:00 P. M.-Fordham University Programs  
 W2AEA-93.1  
 4:00-11:00 P. M.-Variety Music  
 WNYC-FM-93.9  
 7:00 A. M.-Same as WNYC  
 10:00-12:00 P. M.-News and Music  
 WMCA-FM-92.3  
 3:00-9:00-Same as WMCA